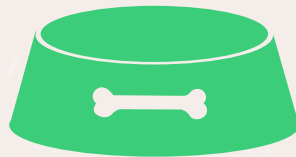




# FEEDING GUIDE

BY PLEDGECARE



**FRESH**

# How to prepare



1



Take a frozen pack and simply put it in warm water for a few minutes to thaw (defrost) ...

OR

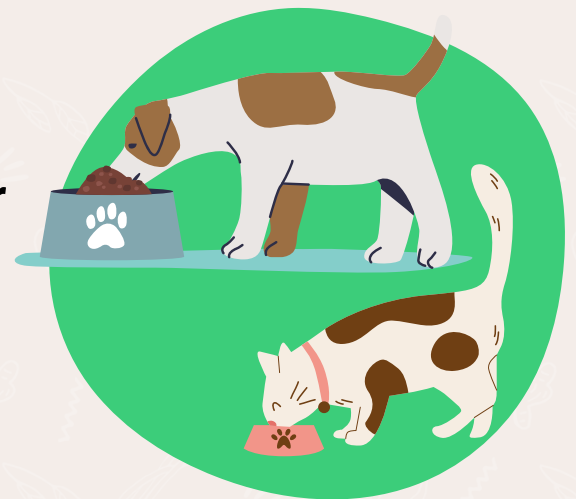
Leave it at room temperature until it is soft and warm enough to serve.

2

**Chow time!**

Feed between 2-3% of your pets total weight and that would be their meal for the day.

**Otherwise, feel free to eye-ball it!**



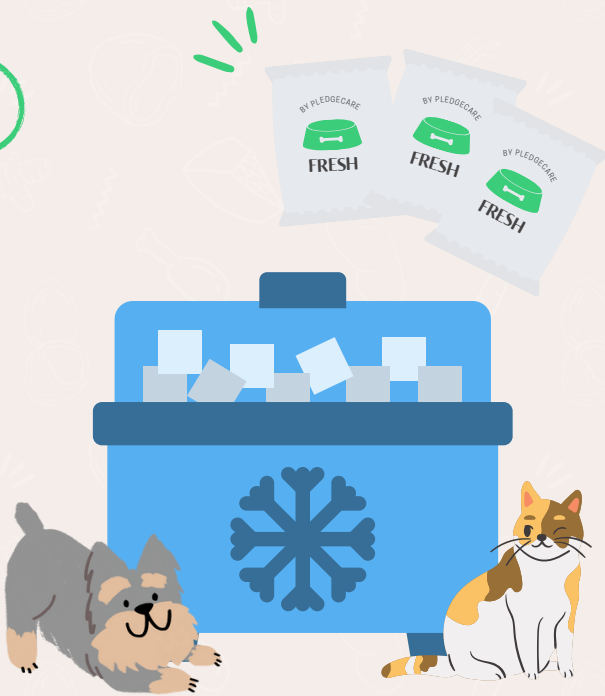
## Example:

Lulu is 8kg. So if her pawrent decides to feed about 2%. **Then 8kg times 2% is 160g (or 240g if 3%).** That means Lulu will need to consume 160g a day! Her pawrent will probably split the total portion, one in the day and another at night.

# How to store



1



**Place 1 day worth of food in the fridge and the rest in the freezer.**

**After you've fed a meal for the day, transfer another from the freezer into the fridge and it will be defrosted the following day when you need it.**

2

## **Fresh Shelf Life**

**Fridge:** 4 days (after or before opening)

**Freezer:** 3 months (after or before opening)



## **Did you know?**

The portion may seem like a lot however our food is low in fat vs. BARF and other home-cooked foods and therefore less dense in calories.

# How to Transition



## Day 1 - 3

25% Fresh  
75% Current food



Some dogs & cats may take a longer transition period. It's totally normal!

**A good benchmark to know whether you can increase the portion of the food is based on the poop. If it's nice and solid you can proceed. If not, you may want to stay at a certain stage for a little while more.**



## Day 4 - 7

50% Fresh  
50% Current food



## Day 8 - 9

75% Fresh  
25% Current food



## Day 10

100% Fresh - Completed!



Adjusting to new food can take time! If you're planning to feed our diet as a full meal, we recommend you to introduce it over a course of 7-10 days.



You can start off with feeding 25% PledgeCare and 75% of your current brand while gradually increasing the portion size of our meals until your pet is fully transitioned. ***If you're feeding our food as a topper, you don't need to follow the guide.***